Ministry of Science and Higher Education of Republic of Kazakhstan Karaganda University of the name of academician E.A. Buketov

2024 y.

«APPROVED» **«APPROVED»** A BOKE By the decision of the Board By the decision of the Board of Directors of NLC «Karagandy University of the name of academician E.A. Birketov» Protocol no 28 from 24.25 NLC «Karagandy University of the name of academician E.A. Buketov» Protocol no 5 from « <u>21</u>» 2024 y. 06 prof. N.O.Dulatbekov.

#### EDUCATIONAL PROGRAM

7M04112 - Management and Financial Analytics (executive MBA)

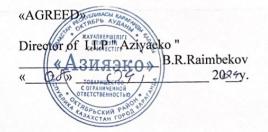
Level: Master's

Karaganda 2024

### APPROVAL SHEET

# EDUCATIONAL PROGRAM «7M04112 Management and Financial Analytics (executive MBA)»

MKACH «AGREED» АТЫНЛ Director LL PENH Karles A.Zh.Serikov 2024y. « 08 XCTAN



### Content

N⁰	Section names	Pages
1	Form 1. Passport of the educational program	3
2	Form 2. Formulation of learning outcomes based on competencies	6
3	Form 3. Determination of modules of disciplines in accordance with the results of training	8
4	Form 4. Matrix of achievability of learning outcomes	9
5	Form 6. Coordination of planned learning outcomes with teaching and evaluation methods	13
6	Form 7. Criteria for assessing the achievability of learning outcomes	16
7	Form 8. Graduate model of the educational program	18

## Passport of the educational program

N⁰	Name of the parameter	Description
1	Code and name of the educational program	«7M04112 – Management and Financial Analytics (executive MBA)»
2	Code and classification of the field of education, areas of training	7M04 – Business, Management and Law
3	Group of educational programs	M072 – Management and Management
4	Volume of loans	60 ECTS
5	Form of training	full time
6	Language of instruction	-Russian, Kazakh
7	Degreeawarded	Master of Business Administration in the educational program
		"7M04112 – Management and Financial Analytics (executive MBA)"
8	Type of educational program	innovative EP
9	ISCED level (International Standard Classification of Education)	Level 7
10	NQC level (National Qualifications Framework)	Level 7
11	IQF Level (Industry Qualifications Framework)	Level 7
12	Distinctive features of the educational program	Double diploma from Lomonosov Moscow State University
13	The number of the appendix to the license for the direction of	
	training	
14	The name of the accreditation body and the validity period of the	
	accreditation of the educational program	
15	The purpose of the educational program	The program is designed to train highly qualified managers of the
		entrepreneurial type who are able, first of all, to promote companies in
16		industry 4.0 on a competitive, including global market.
16	Qualification characteristics of the graduate	a) A list of graduate positions.
		A graduate of the Master's degree is awarded a Master of Business
		Administration degree in the educational program "7M04112 –
		Management and Financial Analytics (executive MBA)". (Customer
		service manager, business consultant, entrepreneur, product manager,
		finance manager, director, manager, department head, etc.).
		b) The scope and objects of professional activity of the graduate: The sphere of professional activity of graduates of the educational
		program "7M04112 – Management and financial analytics (executive
		program /wi04112 – wanagement and mancial analytics (executive)

		MBA)" are:
		- corporate, regional and interregional, sectoral, intersectoral and
		international innovation projects and programs;
		- innovative projects for the creation of competitive production of
		goods and services;
		- innovative projects of engineering and reengineering of business
	1	processes;
		- projects and processes of forecasting innovative development and
		adaptation of production and economic systems to innovations;
		- projects and processes of development and use of new products and
		new services, new technologies, new types of resources, new forms
		and methods of organization of production and management, new
		markets and their possible combinations;
		- innovation commercialization projects;
		- instrumental support of all phases of innovative project management;
		- processes of transfer of innovative technologies;
		- management of innovative enterprises;
		- methods and technologies for evaluating innovation processes;
		- modeling of innovative processes and systems.
		Graduates can carry out professional activities in other fields and (or)
	2	areas of professional activity, provided that their level of education
	2	and acquired competencies meet the requirements for the qualification
		of an employee.
		c) Types of professional activity of the graduate:
	-	- Organizational and managerial activities. The graduate must have the
	s	skills for qualifying work in financial and tax authorities, at the
		enterprise, in insurance organizations, banks and other financial
		institutions, participate in the creation of scientific and methodological
		and organizational and technical base of accounting, together with
		other specialists develops and applies the most effective management
		methods, rules and procedures of business organization, accept active
		participation in the activities of financial institutions in the capital
		market; maintain and develop the corporate image of the company;
		- Production and technological activity is the prerogative for graduates
L		and common grow working to the protogration for gradades

	of this educational program, since the educational process requires
	them to thoroughly study all issues related to the process of collecting
r <sup>,</sup>	registration and summarizing information;
-	- The calculation and design activities of graduates are carried out in
t'	the feasibility study of projects with the provision of data for the
	analysis of the effectiveness of specialized documents (feasibility
	study, business plan, etc.) related to the organization of a new
	enterprise or economic project and necessary to obtain loans, loans
	and other types of financial support for the expansion of activities;
	- Experimental research activities of masters can be carried out in
	various organizational forms: independently or jointly with external
	objects (within the framework of research programs of higher
	educational institutions, international programs of scientific
	cooperation, research organizations and other economic entities).
	d) Functions of the graduate's professional activity:
	- organization and management of scientific experiments, research and
	development,
	- preparation of information materials about innovative organizations,
	products, technologies,
	- organization of production and promotion of the project product, its
	support and service,
	- formation of databases and development of documentation,
	- implementation of measures to promote a new product to the market,
-	- implementation of measures for the protection and protection of
i i i	intellectual property,
-	- preparation of materials for certification and certification of new
q	products.

# Formulation of learning outcomes based on competencies

Type of competencies	Learning resultcode	Learning result (according to Bloom's taxonomy)
1. Behavioral skills and personal qualities (Soft	PO 1	Use various strategies, technologies and management mechanisms. Perform managerial functions at various levels of management, perform the duties of a strategic manager.
skills)	PO 6	Use human resource management skills, human resource management strategy, organize recruitment using foreign experience, be able to maintain a positive psychological climate of the team, use effective methods of motivation.
	PO 7	Apply basic knowledge of English, which allows him to communicate in English in the professional field, understand specific terms and expressions, be able to write business letters to clients and business partners.
	PO 8	Solve non-standard tasks with the help of creative thinking; identify effective alternative ways of performing functions, analyze the market and the internal functioning of the system being improved using design thinking tools.
2. Digital competencies (Digital skills)	PO 4	To bring the results of scientific research to the market of goods, processes and services. Practically implement innovative projects. Calculate the most profitable and necessary projects; calculate risks and expenses; liquidity; find sources of financing for project development. Solve a complex of problems related to risk financing, assess risk, economic efficiency of various risk management methods, evaluate and manage investment risks.
	PO 5	Work with financial reporting forms, identify problems in the process of financial analysis of the enterprise; use the results of financial analysis to predict the financial condition of the enterprise; use financial management tools in the company's activities. Form conclusions and recommendations to improve the efficiency of the enterprise. To establish the interrelationships of the indicators generated in the reporting, to critically approach the problems of financial reporting.
3.Professional competencies (Hard skills)	PO 9	Conduct tests taking into account the representativeness of the object of research and compare the data obtained taking into account their reliability, analyze the results of the study taking into account their evidence and evaluate the results obtained from the standpoint of their effectiveness; form recommendations and suggestions.
	PO 2	Apply practical skills in collecting and processing information, as well as using business research methods to solve scientific problems of both fundamental and applied nature.
	PO 3	Apply the basics of IFRS, form accounting and analytical information necessary for reflection in the financial statements of the company's activities, as well as acquire skills and techniques for its management

	in organizations in accordance with current tax legislation, principles of tax accounting, regulatory
	documents.
PO 10	To correctly form the goals, objectives, problems and hypothesis of the research; to offer scientific novelty
	and practical significance of the research; to present the material on the topic of the dissertation research,
	i.e. to present the material in accordance with the purpose of the topic and objectives; to present the main
	provisions and results of the conducted scientific research; is able to conduct a scientific discussion, build
	arguments using the results of new scientific and applied research, demonstrating the breadth of horizons.

## Form 3

# Determination of modules of disciplines in accordance with the results of training

Learning result code	Name of the module	Name of disciplines	Volume (ECTS)
PO 1	Business Management	Strategic management	3
PO 2		Business Research	3
PO 3, PO 5	International	Financial accounting and tax accounting	5
PO 4	financialaccounting and	Risk management	
PO 2	analysis	Foreigninternship	3
PO 5		Financial analysis and financial management	6
		Corporatefinancialstatements	
PO 6	Personal development and	Humanresource management	3
PO 7	formation of leadership	Business English	4
PO 8	qualities	Creative and design thinking	3
		Difficultnegotiations and leadership	
PO 2, PO 5, PO 9	Experimental research work	Experimental research work, execution of a master's thesis	18
PO 5, PO 10	Final certification	Final certification (writing and defending a master's thesis/project)	12

# Matrix of achievability of learning outcomes

	Name of	Brief description of the discipline/practice/research	number	Codes of learningoutcomes									
№	disciplines and practices		of credits	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
	Common modules Cycle of basic disciplines												
	Business Management												
D1	Strategic management	The course is designed to study the essence, principles, basic concepts and patterns of management. Strategic management is fundamentally different from other types of planning that take place in the management process, such as operational, tactical and long-term planning. Moreover, this difference lies not just in the degree of detail of the plan, the structure of the goal or the definition of the planning horizon, but, above all, in the choice of the direction of the planning vector.	3	+									
D2	Business Research	The course "Business Research" will allow a master's student to engage in scientific research on problems of interest to him, write scientific articles and a master's thesis, be able to delve into the essence of the problem and draw scientific conclusions on certain issues studied in the course of research.	3		+								
					lodules by of speciali								
			Int	ternational f	-			sis					
D3	Foreign internship	Studied for the purpose of a foreign internship of a master's student is the study of theoretical, methodological and technological achievements of domestic and foreign science, as well as the consolidation of practical skills	3		+								

								r		
		in the application of modern methods								
		of scientific research, processing and								
		interpretation of experimental data in								
		dissertation research.								
		It is studied in order to train highly								
		qualified specialists in the field of								
		accounting and tax accounting who								
		meet the increased requirements for								
		professional knowledge and ability: to								
		analyze and make managerial								
	Financial	decisions, to form and present								
	accounting	financial statements in accordance			+		+			
	and tax	with accounting standards, as well as			i.		I			
	accounting	to acquire skills and techniques for its								
		management in organizations in								
		accordance with current tax								
		accounting, regulatory and legal								
D.		documents.		 						
D4		The course is designed to study the	5							
		economic content of uncertainty and								
		risk as integral components of								
		entrepreneurship and factors of the								
	Risk	movement of the economic system,								
	management	classification and systematization of				+				
	management	risks. The methods and techniques of								
		economic and mathematical analysis								
		used for scientific substantiation of								
		decision-making in conditions of								
		uncertainty and risk are considered.								
		The issues of the essence of finance								
		and the financial management system								
		at the enterprise are considered.								
	Financial	Analysis of financial statements as a								
	analysis and	basis for making financial decisions.								
	financial	Basic concepts of financial								
D5	management	management. Risk and profitability:	6				+			
20	management	basic concepts and methods of	0							
		analysis. Basic asset valuation								
		models. Management of current								
		assets of the enterprise. Management								
		of sources of financing of the								
		enterprise. Evaluation of the								
		effectiveness of investment projects.								
		Financial planning: the essence,								

		principles and stages.											
		The issues of preparation of financial											
		statements are considered. The											
		balance sheet. Profit and loss											
	Corporate	statement. The content of the money											
	financial	flow report. The content of the money											
	statements	procedure for the preparation of the											
	statements	statement of changes in equity.											
		Composition and disclosure of the											
		explanatory note. Consolidated											
		financial statements. Financial											
		reporting as an information base for											
		financial analysis.											
				Modu	es of choi	ce by sr	ecialty			1			I
					of special								
			Personal	developme	nt and for	mation o	f leadership	qualities					
		It is studied in order to form an idea											
		of the main activities in the field of											
		human resource management in											
D6	Human	modern organizations; to teach how	3						+				
	resource	to organize practical work on human											
	management	resource management in modern											
		organizations.											
		The purpose of studying the subject											
		"Business English" is to develop the											
D7	Business	skills of speech activity in a foreign	4							+			
	English	language in the subject area of the											
		undergraduate's specialty. Business											
		correspondence.											
		The content of the discipline involves											
		the study of tools and methods of											
	Creative or 1	creative thinking, students will											
	Creative and design	acquire skills of system analysis of market needs, creation of consumer											
	thinking	value by the method of design											
	uninking	thinking, and will also get a											
D8		comprehensive idea of working on	3								+		
		finding new ideas in a team,											
		technologies for generating											
		innovative solutions, identifying											
		alternative ways of performing											
		functions, determining the most											
		effective of them.											
L	1							1	1	1	1	L	

	Difficultnegot iations and leadership	The content of the discipline consists in the study of the main categories, concepts, forms, methods of negotiation, technologies and tactics of the negotiation process, as well as the formation of students' approaches to the study of leadership, knowledge about the role and responsibility of a leader in modern organizations, practical skills in managing departments and teams.										
	Modules by specialty Cycle of specialized disciplines											
				•	erimental r		•					
D9	Experimental research work, execution of a master's thesis	The history of the development of the problem under study, its role and place in the scientific direction under study; theoretical knowledge of the problem under study; methodology of scientific research, theoretical and experimental methods of studying objects (processes, effects, phenomena, structures, projects) in the relevant subject area.	18		+			+			+	
					Final cert	ificatio	ı					
D10	Final certification (writing and defending a master's thesis/project)	Knowledge and systematic understanding of the research area. The ability to systematize, consolidate and expand theoretical knowledge and practical skills in the educational program and apply them in solving specific scientific, practical tasks.	12					+				+

## Form 6

# Coordination of planned learning outcomes with teaching and evaluation methods

Learning Results code	Learning outcomes	Teaching methods	Assessment methods
PO 1	Use various strategies, technologies and management mechanisms. Perform managerial functions at various levels of management, perform the duties of a strategic manager.	Interactive lecture	Test, oral survey, discussion, round table, colloquium, presentation, case methods, project training
PO 2	Apply practical skills in collecting and processing information, as well as using business research methods to solve scientific problems of both fundamental and applied nature.	Case methods	Test, oral survey, discussion, round table, colloquium, presentation, project work
PO 3	Apply the basics of IFRS, generate accounting and analytical information necessary for reflection in the financial statements on the company's activities, as well as acquire skills and techniques for its management in organizations in accordance with current tax legislation, principles of tax accounting, regulatory documents.	Interactive lecture	Colloquium, solving case situations, practical tasks, presentations, essay writing, project preparation, testing
PO 4	To bring the results of scientific research to the market of goods, processes and services. Practically implement innovative projects. Calculate the most profitable and necessary projects; calculate risks and expenses; liquidity; find sources of financing for project development. Solve a complex of problems related to risk financing, assess risk, economic efficiency of various risk management methods, evaluate and manage investment risks.	Project training	Test, oral survey, discussion, round table, colloquium, presentation, case methods, project training
PO 5	Work with financial reporting forms, identify problems in the process of financial analysis of the enterprise; use the results of financial analysis to	Interactive lecture, discussion, round table, case methods, Flipped Class, project training	Test, oral survey, discussion, round table, colloquium, presentation, project work, write an essay

	predict the financial condition of the enterprise; use financial management tools in the company's activities. Form conclusions and recommendations to improve the efficiency of the enterprise. To establish the interrelationships of the indicators generated in the reporting, to critically approach the problems of financial reporting.		
PO 6	Use human resource management skills, human resource management strategy, organize recruitment using foreign experience, be able to maintain a positive psychological climate of the team, use effective methods of motivation.	Interactive lecture	Test, oral survey, discussion, round table, colloquium, presentation, project work
PO 7	Apply basic knowledge of English, which allows him to communicate in English in the professional field, understand specific terms and expressions, be able to write business letters to clients and business partners.	Interactive lecture, case methods, discussion, round table, project training, Flipped Class	Colloquium, solving case situations, practical tasks, presentations, essay writing, project preparation, testing
PO 8	Solve non-standard tasks with the help of creative thinking; identify effective alternative ways of performing functions, analyze the market and the internal functioning of the system being improved using design thinking tools.	Interactive lecture	Test, oral survey, discussion, round table, colloquium, presentation, case methods, project training
PO 9	Conduct tests taking into account the representativeness of the object of research and compare the data obtained taking into account their reliability, analyze the results of the study taking into account their evidence and evaluate the results obtained from the standpoint of their effectiveness; form recommendations and suggestions.	Interactive lecture	Test, oral survey, discussion, round table, colloquium, portfolio, presentation, project work, essay writing
PO 10	To correctly form the goals, objectives, problems and hypothesis of the research; to offer scientific novelty and practical significance of the research;	Interactivelecture	Test, oral survey, discussion, round table, colloquium, presentation, case methods, project training

to present the material on the topic of the
dissertation research, i.e. to present the material in
accordance with the purpose of the topic and
objectives; to present the main provisions and
results of the conducted scientific research; is able
to conduct a scientific discussion, build arguments
using the results of new scientific and applied
research, demonstrating the breadth of horizons.

## Criteria for assessing the achievability of learning outcomes

PO Codes	Criteria		
PO 1	<b>Knows about:</b> the spheres of planning, subjects and objects of strategic management, the management structure of the planning sphere, the functions performed by subjects at various levels of management.		
	<b>Be able to:</b> apply knowledge in practice to manage the planning sphere, create a management structure, and implement strategic management tools.		
	<b>Possesses:</b> strategic management technology, a mechanism for implementing modern policy, organization and development of management structures in the planning sphere.		
PO 2	Knows about: the basics of organizing and conducting business research and business analysis, the main international research and		
	analytical companies, their specifics, modern analytical tools and ways of using them in analytical companies.		
	Be able to: analyze markets and prospects for technology development, analyze consumer needs and identify target markets for		
	innovative products, analyze the life cycle of technology development, competitive analysis of technological solutions and their suppliers		
	<b>Possesses:</b> skills of searching for and using the necessary research and analytics results, making managerial decisions based on the use of modern analytical tools, skills of effective communication with influential international analytical companies.		
<b>PO 3</b>	Knows about: features of financial analysis methods, asset management models, methods of financial planning and forecasting.		
	Be able to: apply methods of analysis of financial statements, identifies asset management models and sources of their formation,		
	applies bankruptcy forecasting models.		
	<b>Possesses:</b> interprets the results of the analysis and offers decision tools for making managerial decisions.		
PO 4	Knowsabout: the main provisions, terms, definitions and categories of risk management, its place and role in production and socio		
	economic systems; methods of risk management.		
	Beableto: analyze market and specific risks for making management decisions, including when making decisions on investment and		
	financing.		
	Possesses: skills in identifying, assessing and managing risks in real estate management; developing measures to counter risks		
	threats and uncertainty factors.		
PO 5	Knowsabout: basic principles of financial reporting formation; theoretical interpretation of the main categories - objects o		
	financial and tax accounting necessary for the preparation of financial statements; basic concepts of financial reporting in moder		
	world accounting practice.		
	Beableto: form the information presented in the financial statements on the basis of financial accounting data, taking into account		
	the current legislative and regulatory acts and international financial reporting standards; ethical and professional functions of		
	business administration.		

	<b>Possesses:</b> the relationship of the indicators formed in the reporting, the possession of skills of a critical approach to the problems of			
	financial reporting in order to improve it.			
PO 6	<ul> <li>Knowsabout:conceptual apparatus of human resource management, human resource management strategy, types of contro methodology and organization of personnel selection, foreign experience in human resource management, to understand the plac of human resources in management, the psychological climate of the team, to determine effective methods of motivation.</li> <li>Beableto: apply methods of recruitment, motivation, control of personnel, take into account aspects of corporate culture.</li> <li>Possesses: skills of using basic methods of motivation, recruitment, personnel control.</li> </ul>			
PO 7	<ul> <li>Knowsabout: the meanings of new lexical units related to the topic of this stage and with the corresponding communication situations; language material: idiomatic expressions, evaluative vocabulary, units of speech etiquette and serving communication situations within the framework of the studied topics; linguistic and socio-cultural information expanded due to the new topics and issues of speech communication.</li> <li>Beableto:conduct a dialogue (dialogue–questioning, dialogue–exchange of opinions / judgments, dialogue– prompting to action, etiquette dialogue and their combinations) in situations of official and informal communication in the household, socio-cultural and educational and labor spheres, using argumentation, emotional and evaluative means; to tell, to reason in connection with the studied topics, problems read/listened to texts; describe events, state facts</li> <li>Possesses: acquired knowledge and skills in practical and professional activities, everyday life.</li> </ul>			
PO 8	<ul> <li>Knowsabout: the main problems in conflict management and organization of the negotiation process; ways to prepare and adjust for negotiations and their optimal completion; understand the essence of interdisciplinary research of negotiations and the importance of theoretical analysis for the practice of organizing the negotiation process and improving the effectiveness of decision-making.</li> <li>Beableto: identify violations of the norms of negotiation (manipulation, falsification, etc.); analyze the causes and consequences of conflicts; analyze conflict strategies and negotiation models; evaluate your strengths and weaknesses as a negotiator; analyze the main stages of the negotiation process;</li> <li>Possesses: modern negotiation technologies of various directions; analysis of the effectiveness of negotiations and the ability to apply the knowledge gained for self-development and further professional growth of the manager.</li> </ul>			
PO 9	<ul> <li>Knowsabout: the essence of science, stages of development of science, criteria for the classification of sciences, general logical forms of thinking, methodological culture of science, methodology of managerial and financial analytics.</li> <li>Beableto: draw up schemes of scientific research, formulate a hypothesis, purpose, objectives of scientific research, organize and conduct research, taking into account the specifics of managerial and financial analytics.</li> <li>Possesses: work with primary sources, processing of research results, selection and application of research methods depending on the purpose and object of research.</li> </ul>			
PO 10	Knowsabout: the main scientific approaches to writing a scientific paper.Beableto:use scientific methods when writing a scientific paper.Possesses: application of theoretical and practical knowledge for the analysis of the object of research.			

## The graduate model of the educational program

Types of competencies	Description of competencies			
	- knows the areas of planning, the subjects and objects of strategic management, the management structure of the planning area, the functions performed by the subjects at various levels of management;			
(Soft skills)	- applies knowledge in practice to manage the planning sphere, create a management structure, and implement strategic management tools;			
	- forms judgments about the study of the theory of various strategies, management technology, modern politics, mechanisms of its implementation;			
	<ul> <li>- is able to carry out the functions performed by subjects at various levels of management, perform the duties of a strategic manager;</li> <li>- builds productive ties in the field of economics and business;</li> </ul>			
	- conducts correspondence with partners and clients to solve various issues in business activities or provide information about goods and services;			
	- have the skills to use the basic methods of motivation, recruitment, personnel control.			
	-has knowledge of this discipline, must have basic knowledge of English, which allows him to communicate in English in the professional field, understands specific terms and expressions, can write business letters to clients and business partners.			
2. Digital competencies	- knows the features of financial analysis methods, asset management models, methods of financial planning and forecasting;			
(Digital skills)	- determines and reports income, expenses and financial results from the standpoint of financial and tax accounting;			
	<ul> <li>substantiates decisions in the field of accounting policy formation and preparation of financial statements and explanatory notes;</li> <li>applies methods of analysis of financial statements, identifies asset management models and sources of their formation, applies bankruptcy forecasting models.</li> </ul>			
3. Professional	- is able to perform EIR, make a choice of research topic, carry out research planning, independently collect and			
competencies	process factual material, independently plans, organizes and conducts scientific research;			
(Hard skills)	- able to manage economic services and divisions at enterprises and organizations of various forms of ownership, in			
	state and municipal authorities;			
	- able to develop options for management decisions and justify their choice based on criteria of socio-economic efficiency;			
	- able to independently plan, organize and conduct scientific research.			

#### **Developers:**

Members of the working group: Head of the department c.e.s., professor m.e.s., lecturer Master student

A.K. Atabayeva E.Zh. Syzdykova G.S. Kassymkhanova A.K. Bimagambet

The educational program was considered by the faculty council from 10.04. 20247. Protocol  $N_{\odot}$ . The educational program was considered at a meeting of the Academic Council dated 39.0424 minutes  $N_{\odot}$ . The educational program was reviewed and approved at a meeting of the University Board dated 24.05. 20247 protocol  $N_{\odot}$ .

Member of the Board - Vice-Rector for Academic Affairs

Director of the Department for Academic Work

Dean of the Faculty of Economics

T.M. Khasenova

M.M. Umurkulova

A.N. Lambekova

### EDUCATIONAL PROGRAM DEVELOPMENT PLAN 7M04112 - Management and Financial Analytics (executive MBA)

The purpose of the Plan – to contribute to improving the quality of the conditions for the implementation of the educational program, taking into account the current requirements of the labor market and the achievements of modern science.

**Target indicators** 

Ne	Indicators	Unit of measurement	2022-2023 (in fact)	2023-2024 (plan)	2024-2025 (plan)	2025-2026 (plan)
1	Human resources development					1
1.1	Increase in the number of teachers with academic	Number of people	7	1,		
1.2	degrees           Advanced training in the teaching profile	Number of people	10	10	11	12
1.2	Involvement of practitioners in teaching	Number of people	5	6	6	7
	Other	Number of people	-	-	-	-
1.4	Promotion of the EP in the ratings					
2	Independent Agency for Quality Assurance in Education	Position	3	2	2	1
2.2	Independent Accreditation and Rating Agency	Position	2	1	1	1
2.2	Atameken	Position	-	5	4	4
2.3 3.	Development of educational and scientific- methodical literature, electronic resources					
0.1		Quantity	-	1	-	1
3.1	Textbooks	Quantity	1	1	2	2
3.2	Training manuals Methodological recommendations/instructions	Quantity	1	1	2	2
3.3	Methodological recommendations/instructions	Quantity	1	2	2	2
3.4	Electronic textbook	Quantity	-	1	1	1
3.5	Video/audio lectures	Quantity	-	-	-	-
3.6	Other	Quantity	1			
4.	Development of educational and laboratory facilities				2	2
4.1	Purchase of software products	Quantity	1	1	2	2
4.2	Purchase of equipment	Quantity	1	2	2	2
4.3	Other	Quantity	-	-	-	-

5.	Updating the content of the EP	L PRIMARY	N. S. C. Detter	ELAN.		
5.1	Updating the results of training and the list of disciplines taking into account the requirements of the labor market, scientific achievements,	Year	April - a tear	01000 ( <b>11+</b> 3)	-	- 
niga	professional standards	ele all'interación	and the second s	- Section -		
5.2	Introduction to the EP of academic disciplines in foreign languages*	Year	-		-	-
5.3	Introduction of new teaching methods	Year	- 197 <b>-</b> 1973	- 143 - 143	14634 - M 23	+
5.4	Opening of a joint/two-degree program based on the EP	Year	+	and the second	( <b>+</b> )	
5.5	Other	Year	-	-	1.50°°° - 1.50°	-

Head of the Accounting and Audit Department

Atray

A.K. Atabayeva